



VICOMTE

SINCE 2013

VICOMTE WAS TRUSTED BY **ALL THESE BRANDS**

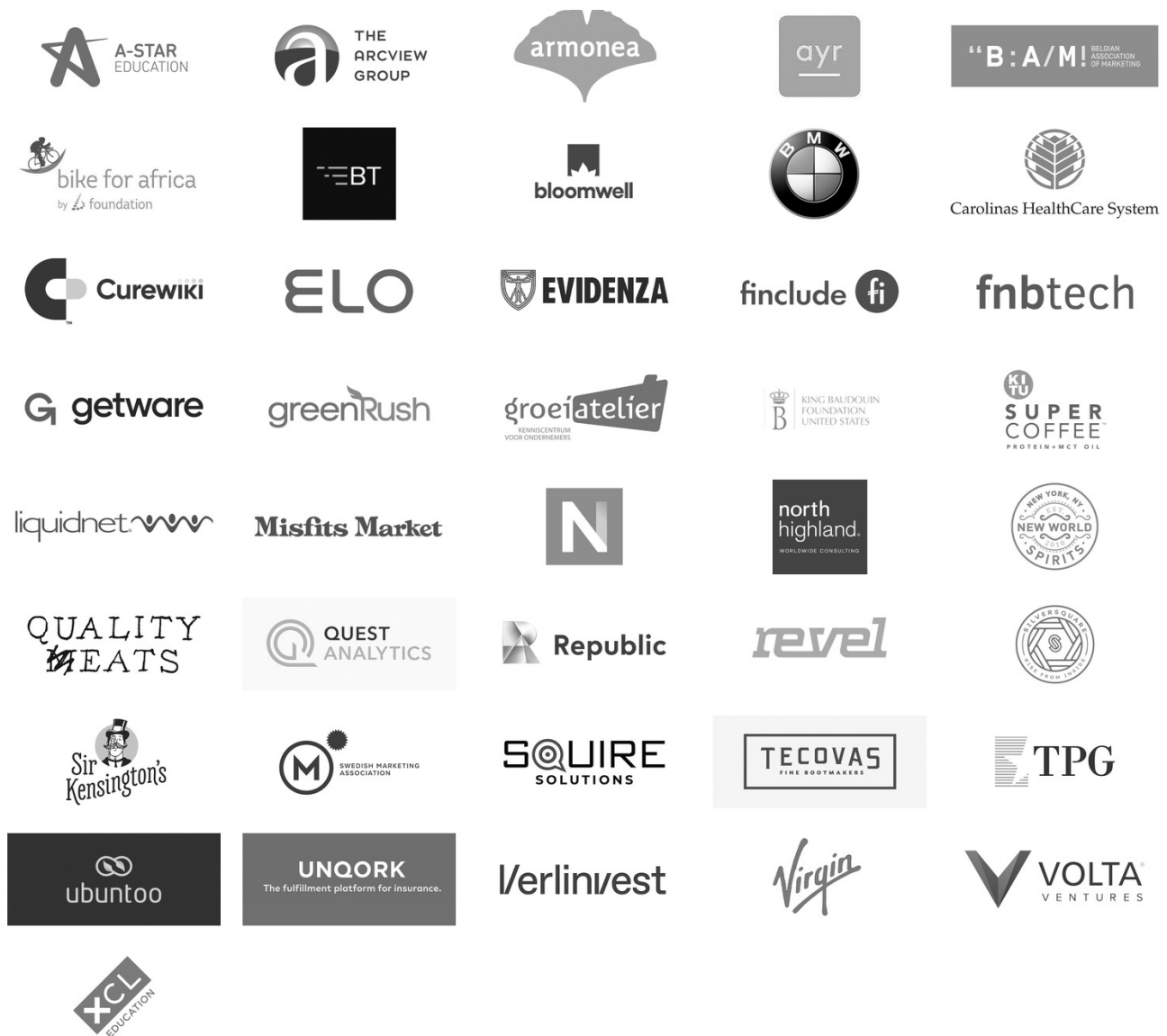
Owner-centric marketing advice, teaching & keynotes,
and paying it forward — the organizations Chris R.
Burggraeve has worked with, taught, and supported.

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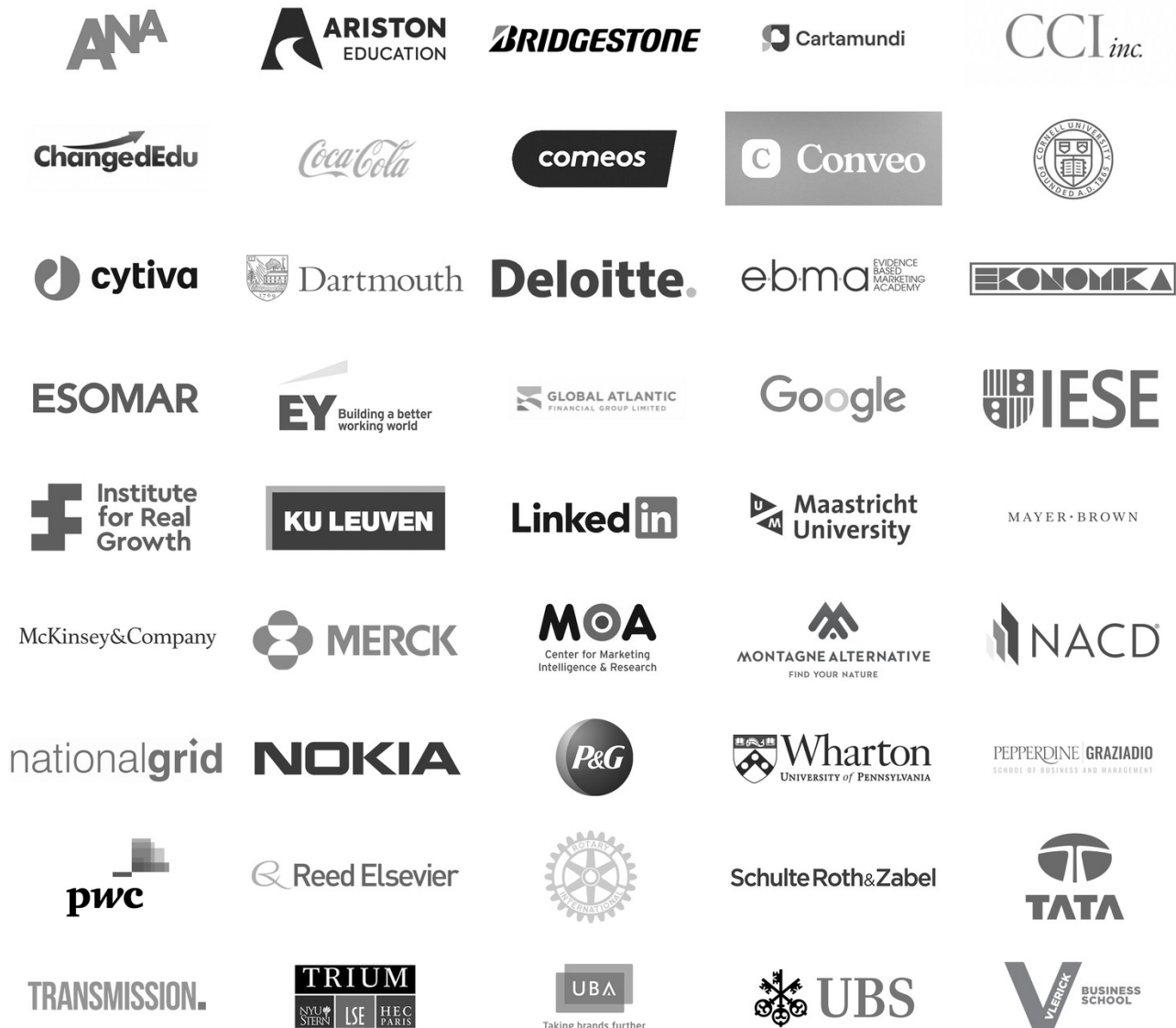
1/3 Owner-Centric Marketing Advice

Since 2013, Vicomte has had the honor to work with some of the biggest, best and most iconic brands around the world, as well as scrappy founder-led businesses. I love to farm Brands, to nurture them, to reinvent them, to sell them, or even to kill them. In a brand-based business model, Brands should always remain a means to an end, never become the end.



2/3 Teaching, Coaching, Keynotes & Workshops

Since 2013, and especially since the publication of my first book end 2018, I have become a regular speaker at leading universities, industry congresses, entrepreneurship centers, and at corporates around the globe. Keynote, workshop or teaching topics range from classic marketing subjects all the way to very galactic ones.



3/3 Paying It Forward

I believe in the power of giving back, especially in actively helping the next generations unleash their full potential in an increasingly galactic world. Non-profit organizations hold many very valuable lessons for the business world, not the least on the power of diversity of thinking, and on the critical importance of purpose and values underpinning long-term success.



Chris R. Burggraeve runs Vicomte, a NYC-based marketing advisory firm helping C-Suites and Boards (re)build finance-first marketing capability. Get the Creating Marketing Miracle\$ model, the Ultimate Guides, and the Alpha M 2.0 Audit — all free — at vicomte.com.